



Durst Image
Technology U.S.
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Canada's Design Label Systems Plans January 2016 Installation Of Tau 330 UV Digital Label Press

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FOR IMMEDIATE RELEASE

Company Will Be Able to Deliver Lower Cost-Per-Print, Improve Response Times

MISSISSAUGA, Ont., 3 December, 2015 – Design Label Systems, one of Canada's leading integrated product ID and label solutions providers, is acquiring a new Durst Tau 330 UV Inkjet Digital Press. Installation is scheduled for January 2016 at the company's 25,000-square-foot facility outside Toronto.

President Zeb Faruqi said that after extensive research, Design Label Systems identified the seven-colour Tau 330 with an in-line SMAG finishing system as its configuration of choice. He cited significant operational savings as well as faster turnaround as the main reasons behind the company's decision. The company, Faruqi said, is looking forward to the Tau's lower cost-per-print and better responsiveness for its client. Nearly 40 percent of its jobs are below 7,000 feet, he noted.

"The decision was sealed after our staff attended LabelExpo in Brussels earlier this year and came back with a glowing recommendation that verified our preliminary research," Faruqi said. "And our experience with Durst has been great. We're looking forward to having the Tau on-site in January."

Tau 330

The Tau 330 is designed for short- and medium-run narrow web applications, covering widths from 16.5-33.0 cm (6.5-13.0 in.) and running at print speeds up to 48m (157 ft.) per minute – output capacity can reach 950 sm (10,225 sq. ft.) per hour. Sharp, precise print quality for



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today's most demanding label and package printing applications is made possible by Durst's proprietary UV inkjet print head technology. This technology – featuring advanced drop-on-demand, variable drop size, and gray scale capabilities – delivers a print resolution of 720x1,260 dpi, which generates highly defined texts and intricate details in all graphics and images.

The highly flexible Tau 330 can be integrated with any third-party finishing system – conventional or digital – making it one of the most versatile solutions on the market. It requires no in-line priming to handle industry-standard substrates, and is compatible with a wide range of specialty films and foils. All together, the capabilities of the Tau 330 translate into remarkable flexibility and productivity for a wide variety of label and specialty packaging jobs.

About Design Label Systems

Founded 26 years ago, Design Label Systems is a leader in Canada's pressure-sensitive label market. The 75-employee company provides label and packaging solutions to a wide range of industries from its 25,000-square-foot facility in Mississauga, Ont. – including food, household products, health & beauty, wine & spirits, pharmaceutical, petrochemical and manufacturing.

CONTACT: For more information about Design Label Systems, phone (905) 405-1121 or toll free 1-888-628-8892; e-mail info@dlsinc.ca; or visit the company's website at: www.dlsinc.ca.

About Durst

Durst Phototechnik Digital Technology GmbH is a leading manufacturer of professional digital imaging systems. The company operates manufacturing facilities in Brixen, Italy, and Lienz, Austria, and has major offices in the U.S., France, United Kingdom, Germany, Spain, Mexico, Brazil and Singapore. Durst's reputation for quality, precision, innovation and reliability spans more than 75 years.



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