



Durst Image
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**Emily Kroll and Richard Thomas
Join Durst U.S. to Help Bring Digital to
Label & Specialty Packaging Imaging**

Durst Image Technology U.S., LLC
50 Methodist Hill Drive, S-100
Rochester, New York 14623
Phone: (585) 486-0340
Fax: (585) 486-0350

FOR IMMEDIATE RELEASE

Industry Experts in Precision Printing Take On Key Business Development Roles

ROCHESTER, N.Y., August 20, 2014 – Durst U.S. has added two imaging specialists in label and related precision printing – Emily Kroll and Richard Thomas – to help introduce its digital imaging solutions to an expanding label & specialty printing industry that wants to modernize for greater efficiency and versatility, the company announced today.

Kroll, most recently a Senior Account Executive with Colordyne Technologies, and Thomas, previously responsible for HP Indigo Labels & Packaging segment sales in Canada, have been named New Business Development Managers for the company's Labels & Specialty Packaging Systems group. Both support Durst's line of Tau UV Inkjet Digital Label Presses, including the Tau LFS 330 (Laser Finishing System), a complete and highly versatile workflow solution.

"We're extremely pleased to welcome Emily and Richard to the Durst team," said Christopher Howard, Vice President of Durst U.S.'s Industrial Segment Business. "We think professionals in Labels & Specialty Packaging who are considering digital printing will discover fairly quickly how Emily's and Richard's thorough knowledge of today's digital printing technologies and their supportive, consultative approach can help any labels & specialty packaging business make an enlightened choice that can aid their operational efficiency and overall success."

Kroll – an expert in various print technologies, from thermal transfer and direct thermal to flexography and digital printing – was involved in sales, business development and marketing of

Durst Image Technology U.S., LLC
50 Methodist Hill Drive, Suite 100, Rochester, N.Y. 14623
Phone: (585) 486-0340, Fax: (585) 486-0350, www.durstus.com

Editor Contact: Bruce Hyland
(585) 766-3833
bhyland@durstus.com



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Colordyne's digital press solutions for label converters and brand owners. Previously she was an OEM Account Manager for Memjet, responsible for signing new OEM partners, gaining new markets and commercializing the technology. Kroll has experience in international markets as well as domestic markets.

Thomas, who has been involved in digital imaging technology and applications since its inception in the printing market, joined Indigo in 1997 just prior to the launch of the E-Print 1000 & E-Print Pro. While there he held sales and management positions supporting digital printing press sales. After HP's acquisition of Indigo, Thomas held key account manager and strategic account manager positions in its Commercial Division, and ultimately oversaw all sales of HP Indigo digital printing presses for labels & packaging in Canada.

About Durst

Durst Phototechnik Digital Technology GmbH is a leading manufacturer of professional digital imaging systems. The company operates manufacturing facilities in Brixen, Italy, and Lienz, Austria, and has major offices in the U.S., France, United Kingdom, Germany, Spain, Mexico, Brazil and Singapore. Durst's reputation for quality, precision, innovation and reliability spans more than 75 years.

CONTACT: For information on Durst Image Technology U.S., LLC or any of Durst's products and services, contact Christopher Guyett, Sales & Marketing Coordinator: phone (585) 486-0340 ext. 5270, fax (585) 486-0350, e-mail cguyett@durstus.com. Or visit Durst U.S. online at: www.durstus.com.

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