



Durst Image  
Technology U.S.  
LLC

PRESS RELEASE

**Fastest In-line Laser Die Cut Solution  
For Fastest Digital Inkjet Label Press  
Is Available From Durst and Spartanics**

**FOR IMMEDIATE RELEASE**

Durst Image Technology U.S., LLC  
50 Methodist Hill Drive, S-100  
Rochester, New York 14623  
Phone: (585) 486-0340  
Fax: (585) 486-0350  
Editor Contact: Bruce Hyland  
bhyland@durstus.com  
(585) 766-3833

***Companies Team Up to***

**ROCHESTER, N.Y., June 21, 2013** – Durst, a leading manufacturer of industrial digital printing platforms, and Spartanics of Rolling Meadows, Ill., have teamed up with to offer high-speed, in-line laser die cutting with the 13-inch Durst Tau 330 UV inkjet digital label press, the companies announced today.

In-line die cutting increases efficiency by eliminating production steps; for example, retrieving a digital image from an electronic file and finishing it to a ready roll can be completed in a single pass. Laser die cutting eliminates conventional plate or cylinder costs, lowering materials waste and reducing time lost to changeovers and job set-up.

Unlike other in-line solutions, the versatile Durst and Spartanics systems can be operated as a fully integrated in-line solution, or as completely separate off-line systems. Importantly, the laser die cutting solution from Spartanics can easily match the Durst Tau 330's "best in class" maximum print speed of 157 linear feet per minute, along with supplying converting options to produce a completely finished product.

A fully functioning Durst Tau 330 UV Inkjet Digital Label Press with Spartanics' in-line digital laser finishing system will be demonstrated in the Durst booth – #9H57 – at Label Expo '13 in Brussels, Belgium, September 24-27.

---

**Durst Image Technology U.S., LLC**  
50 Methodist Hill Drive, Suite 100, Rochester, N.Y. 14623  
Phone: (585) 486-0340, Fax: (585) 486-0350, www.durstus.com

Editor Contact: Bruce Hyland  
(585) 766-3833  
bhyland@durstus.com



Durst Image  
Technology U.S.  
LLC

## PRESS RELEASE

The Durst Tau 330, designed for short- and medium-run narrow web applications, covers print widths up to 13 inches at print speeds of up to 157 linear ft./min. Production capacity can reach 10,220 sf./hr. Sharp, precise, “best in class” image quality for today’s most demanding jobs is made possible thanks to Durst’s proprietary, single-pass UV inkjet technology featuring Xaar 1001 print heads. This technology delivers an apparent print resolution more than 1,000 dpi.

Cost-effective operation and high profitability are the result of the Tau 330’s use of affordable inks, its ability to print on standard as well as specialty label substrates, and its solid construction that enables reliable 24/7 operation. Built-in maintenance functions like automated print head cleaning help to increase performance and hold down time to a minimum.

### **About Spartanics**

Headquartered in Rolling Meadows, Ill., Spartanics specializes in tightly integrating advanced software engineering with sophisticated handling systems to manufacture best-in-class die cutting machinery, laser cutting machine technology, screen printing systems and other equipment for fabricating products made from flat stock materials. Its worldwide service organization uses state-of-the-art virtual service technician technology, and maintains offices and spare parts in Europe as well as in the U.S. For all sales and product inquiries, contact Mike Bacon, Vice President of Sales & Marketing: phone (847) 394 5700, fax (847) 394 0409, email [sales@spartanics.com](mailto:sales@spartanics.com).

### **About Durst**

Durst Phototechnik Digital Technology GmbH is a leading manufacturer of professional digital imaging systems. The company operates manufacturing facilities in Brixen, Italy, and Lienz, Austria, and has major offices in the U.S., France, United Kingdom, Germany, Spain, Mexico, Brazil and Singapore. Durst’s reputation for quality, precision, innovation and reliability spans more than 75 years.

###

---

**Durst Image Technology U.S., LLC**  
50 Methodist Hill Drive, Suite 100, Rochester, N.Y. 14623  
Phone: (585) 486-0340, Fax: (585) 486-0350, [www.durstus.com](http://www.durstus.com)

Editor Contact: Bruce Hyland  
(585) 766-3833  
[bhyland@durstus.com](mailto:bhyland@durstus.com)