



Durst Image
Technology U.S.
LLC

PRESS RELEASE

**Durst announces Low Odor
UV inkjet printing for Low Migration
and for the standard UV ink sets**

FOR IMMEDIATE RELEASE

Durst Image Technology U.S., LLC
50 Methodist Hill Drive, S-100
Rochester, NY 14623
Phone: 585-486-0340
Fax: 585-486-0350
Editor Contact: Durst US
info@durstus.com

***Durst Tau 330 is the only UV inkjet label press that meets requirements of the
food, nutraceutical and pharmaceutical markets***

Rochester, NY March 18, 2014 – Durst, the leading manufacturer of industrial digital printing platforms, announces Low Odor printing for the 13” wide, 7 color Durst Tau 330 UV inkjet digital label press. Only the Durst Tau 330 passes the sniff test: Low odor printing and Low Migration inks, essential for food, nutraceutical and pharmaceutical labels and packaging, are available exclusively from Durst.

The influence of odor surrounding a product is a marketing component. In some cases, odor is an asset used to enhance a product’s attractiveness. Labels and packaging must fulfill their informational and protective function without introducing undesired olfactory sensations. Until now, this was often not possible when printing digitally using UV curable inks.

Durst engineered an inert gas system built into its flagship Durst Tau 330 web press that makes printed samples almost undetectable from an olfactory point of view. Along with Low Migration UV Inks from SUNJET—which meet all the guidelines of the European Printing Ink Association (EUIA) and the Swiss Ordinance on Materials & Articles legislation and do not utilize materials specifically excluded on the Nestlé Packaging Inks Specification—the Durst Tau 330 expands its range of digital printing applications to primary food & pharmaceutical labels and packaging like yogurt lids, blister packs, bottle seals and much more.



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Durst Tau 330

The 13" wide Durst Tau 330 is designed for short- and medium-run narrow web applications, running at print speeds up to 157 ft./min. even with the 7-color configuration. Production capacity can reach 10,225 square feet per hour with best-in-class print quality.

About Durst

Durst Phototechnik Digital Technology GmbH is a leading manufacturer of professional digital imaging systems. The company operates manufacturing facilities in Brixen, Italy, and Lienz, Austria, and has major offices in the U.S., France, United Kingdom, Germany, Spain, Mexico, Brazil and Singapore. Durst's reputation for quality, precision, innovation and reliability spans more than 75 years.

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