



Durst Image
Technology U.S.
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PRESS RELEASE

**TLF Graphics of Rochester
Featured in Video About
New Tau LFS 330 Label Press**

Durst Image Technology U.S., LLC
50 Methodist Hill Drive, S-100
Rochester, New York 14623
Phone: (585) 486-0340
Fax: (585) 486-0350

FOR IMMEDIATE RELEASE

'Implementation of Tau LFS 330 at TLF Graphics Really Beginning to Take Hold'

ROCHESTER, New York, February 4, 2015 – TLF Graphics, a major full-service producer of labels, labeling systems, decals and related products and services, appears in a video highlighting the integration of its new Durst Tau 330 UV Inkjet Digital Label Press into its operations.

In the video, Bob McJury, TLF Graphics' Vice President for Sales & Service, explains that the company had been planning to upgrade some of its existing toner-based equipment – but postponed that plan after attending LabelExpo '14 in Chicago and seeing the Tau LFS 330. He and his team were “blown away” by its capabilities, he says. “It’s a game changer for us. It absolutely fits the market we serve perfectly.”

McJury says over time, the company intends to transition 40 percent of its screen printing work to the Tau. “The implementation of the Tau LFS 330 at TLF Graphics is really beginning to take hold,” he says.

The full video – featuring an overview of TLF Graphics, comments from McJury and additional insights into how digital presses are transforming the durable labels market – is accessible via this link: <https://www.dropbox.com/s/muam4yhvwjbyozp/Bob%20for%20Durst.mp4?dl=0>



Tau LFS 330

Durst's Tau LFS 330 integrates a new in-line digital laser finishing system into the Tau 330, incorporating state-of-the-art laser die cutting technology from Spartanics and a powerful 1,000-watt laser that delivers precise speed matching, automatic job changeovers and a significant reduction in waste. This permits the management of multiple jobs in a single pass and virtually uninterrupted printing for previously unattainable productivity.

While delivering high image quality output in a total digital end-to-end workflow, the Tau LFS 330 also achieves superior print and cut quality on a broad range of substrates – papers, films, polyester, polycarbonates, metalized material and more. It offers high flexibility in terms of cutting applications – including kiss, through, perforate, engrave, mark and score. UV coating, lamination and slitting options can be added to the system for more finishing versatility.

About TLF Graphics

Founded in 1980 as a flexographic/screen printing label company, Rochester, N.Y.-based TLF Graphics has evolved into a \$21 million enterprise with more than 50,000 square feet of overlapping analog and digital print capacity. Partners Ron LeBlanc, Dan Wagner and Bob McJury have led the firm – which specializes in industrial labels, product decoration and retail signage – to become a regional leader in terms of horsepower, broad capability and technology.

For information on TLF Graphics and any of its products and services, call 1-800-356-2701, or visit the company website at: www.tlfgraphics.com.

About Durst

Durst Phototechnik AG is a leading manufacturer of professional digital imaging systems. The company operates manufacturing facilities in Brixen, Italy, and Lienz, Austria, and has major offices in the U.S., France, United Kingdom, Germany, Spain, Mexico, Brazil and Singapore. The Durst reputation for quality, precision, innovation and reliability spans more than 75 years.



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For information on Durst Image Technology U.S., LLC or any of Durst's products and services, contact Christopher Guyett, Sales & Marketing Coordinator: phone 585-486- 0340 x5270, fax 585-486-0350, e-mail cguyett@durstus.com. Or visit Durst U.S. online at: www.durstus.com.

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