ERP/MIS

Data & transparency

Prepress & production

Web-to-Print

DURST SMART SHOP

Unlock a new level of online shopping experience.

For more information, please visit

durst-group.com/smartshop

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DURST SMART SHOP

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From online product configuration and design to print-ready file.

Durst Smart Shop is a fully managed web-to-print solution for the large format, graphics, labels, packaging, and textile market.

Durst Smart Shop is scalable from a preconfigured out-of-the-box webshop to a customized enterprise e-commerce platform for various sales channels – B2C, B2B, resellers, franchises, and marketplaces. Our solution includes an online graphic editor to ensure the complete handling of custom print orders and the sale of customizable products and services. From the online sale of products to the final print-ready pdf. With the Smart Editor, individualized products can be designed directly in the browser and visualized in real time – without installing additional software. Designed by print professionals for the ultimate print buying experience to drive online sales.

Address target specific groups

> B2B, B2C, resellers, franchises
> LFP, label, textile, corrugated
> Open shop/closed shop

Allow print product customization

> Online Editor
> Design-templates
> Image and pattern database
> FEFCO & ECMA database

Attract new customers online

> Target group specific
  front-end
> Content page builder
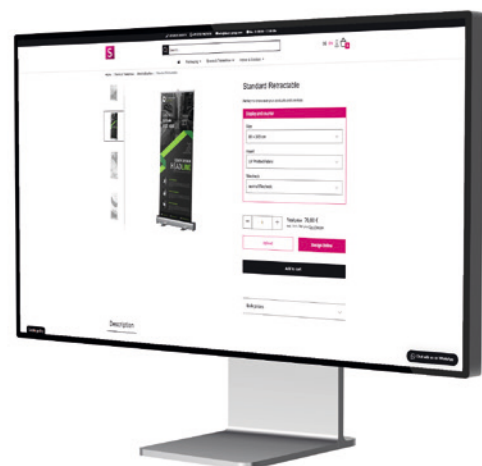> Marketing & SEO tools

Automate the web-to-print process

> Image quality index
> Print-ready PDFs
> Automatic data transfer
> API integration into the existing
  software environment

Engage your customers

> 3D preview
> Mockup preview
> Augmented reality

Improve your customers' experience

> 24/7 availability
> Order portal
> Catalogs/price lists
> Quotes creation
> Advanced product configurator
> Rule-based file upload

VIRTUAL SHOWROOM
More details and demo requests
showroom.durst-group.com/smartshop

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